



20 years of success...

A Lifetime of Potential



MAKE OUR MISSION POSSIBLE WHILE FULFILLING YOURS

PARTNER WITH CROSSROADS CONTINUUM

This year with Crossroads Continuum, you and your colleagues have a full spectrum of options to make an impact...

- Help people with autism improve social skills.
- Lend your unique talents and abilities to a worthy organization.
- Team-build and strengthen relationships with colleagues by volunteering.
- Challenge yourselves by running a 5K or cycling 100-miles.
- **Enhance the lives of people with autism and related disorders.**

About Crossroads Continuum

Crossroads Continuum is a multi-service organization with a mission to improve the lives of people with autism and related disorders. Our programs are designed to give people with autism the skills they need to live healthy, happy, and fulfilling lives and be active in their communities.

We believe that all people, regardless of age or ability, should be able to access high quality support that lets them reach their full potential. That's why we've rapidly expanded in pursuit of our strategic goals and developed a continuum of services to meet the needs of people with autism and their families.

Our Programs



Our Discover Program provides a space for children ages 3-6 to learn and grow. Our trained and experienced staff help children develop fundamental skills to help them succeed in life and future learning environments.



Crossroads Continuum School is our flagship program with over 20 years of success. Our school program is approved by the MA Department of Elementary and Secondary Education to provide year-round educational and related services to students ages 3-22.



Our Elevate Program provides learning opportunities and skill development at home, on our Marlborough campus, and/or in the community. Every service delivery and treatment plan is tailored to our client's current needs and all services begin with rapport building.



Opening in the first Quarter of 2023, our community-based day program for adults (22+) is designed to maximize each individual's independence and enrich their life through a range of off-site activities. The program uses a person-centered approach to develop, enhance, and maintain skills that allow each individual to thrive in their community.

Board of Trustees

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2002

School established.

2008

Gains approval to serve students ages 17-22.

2014

Begins providing home-based services in addition to school.

2017

Purchases campus and moves to Marlborough.

2018

Playground and Prozinski Family Sport Court installed.

2021

Strategic Plan finalized. Organization rebrands as Crossroads Continuum and opens Hudson office.

2022

Discover Program opens to serve pre-school age children. Elevate Program begins providing center-based services in addition to Home-Based Services. DDS approves development of Crossroads Continuum Commons, a community-based day program for adults.

2023

Commons Program will open in February to serve adults. Enrollment across all programs will continue to increase.

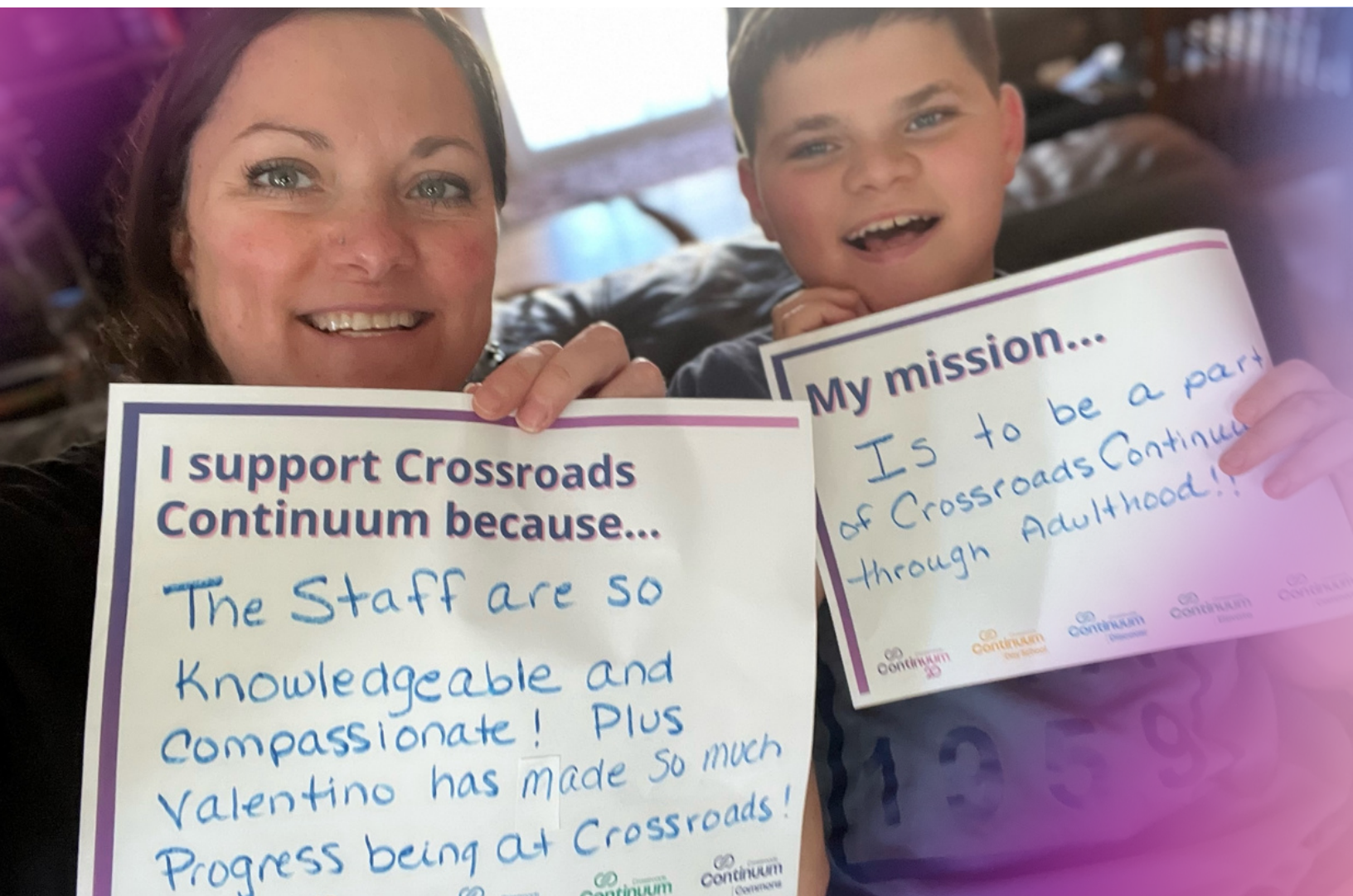
Your Support Makes Our Mission Possible

Crossroads Continuum partners with individuals and organizations who want to make a meaningful impact in their community. Philanthropic contributions, volunteer service, and sponsorships are essential to our new and expanding programs. Like all new programs and businesses, we need start-up investments to make sure every program we offer is delivered with the same high-quality that the families we've served for the last twenty years have come to expect.

Thanks to the generosity of our community, we will differentiate ourselves from other community-based adult services programs by supplementing the funding available from the state. Unfortunately, funding for adult programs is roughly one-third of funding for school services; therefore, many programs struggle to invest in highly skilled and educated staff. We recognize that our people are the ones who make all the difference and that is why we are offering the same compensation, benefits, professional development, and tuition reimbursement for all employees, regardless of funding source. That is all made possible by you, our supporter!

Discover and Elevate will celebrate their first year of operation this summer. We've already seen the impact these programs have had on the individuals we serve. As enrollment expands, your support is essential to continuing to attract talented employees and invest in their training, which isn't a billable expense. Donated funds are also essential as we build out these program spaces and need to invest in curriculum and materials. You can take pride in knowing your contributions are helping children build foundational skills and you are increasing their independence.

From SMARTBoards to the playground and Prozinski Family Sport Court and laptops and iPads during COVID, our community has been essential to helping individuals with autism thrive and be included in their communities. Thank you for being on this journey with us, we look forward to celebrating more moments of success, inclusion, and accomplishment in the future.



Share Your Expertise

By volunteering with us you have the potential to open doors to new programs for people with autism and related disorders.

Marketing

As Crossroads Continuum continues to grow as a multi-service organization dedicated to helping individuals with autism, we will need to increase our marketing efforts to reach new clients. We welcome Marketing and Communications Professionals to help us expand and enhance our marketing efforts so we can help more people.

Event Planning

Join an Event Committee and help us plan our Annual 5k and Family Fun Day and/or our Golf Tournament. Committees meet virtually every 2-4 weeks, depending on where we are in planning.

Staff Training

Crossroads Continuum is committed to strengthening our staff through professional development opportunities and staff training. If you're an expert in leading trainings and would like to offer yourself as a resource to Crossroads Continuum, we'd love to learn more.

Board Participation

Crossroads Continuum's Trustees are essential partners who open doors to new partnerships, lend their talents to various organizational initiatives, and ensure we deliver on our mission of enhancing the lives of people with autism. We are looking for influential community members and leaders who are committed to making a difference in the autism and special needs communities.

Become a Vocational Partner

Provide our students and clients with valuable in-person vocational experience at your business or organization. Our vocational curriculum and training program ensure that our students and clients have the necessary job skills to be successful. Students visit job sites for 1-2 hour shifts and are accompanied by one of our staff.

Schedule a Community Service Day

Is your organization looking for hands-on service opportunities and volunteer events? After meeting to discuss your community engagement priorities, we can plan a service day around your organization's philanthropic goals.

Learn about our other Volunteer Opportunities at crossroadscontinuum.org/volunteer

2023 Events

Fundraising events provide necessary operating support for our programs and fulfill our mission by bringing our community together and celebrating the individuals we serve.



5K and Family Fun Day
Sunday, June 4



Bike to the Beach
Saturday, September 23



Golf Classic
Monday, October 2

Superhero Partnership

\$10,000 ANNUAL CONTRIBUTION

**5K AND FAMILY FUN DAY
SUNDAY, JUNE 4**

*Assabet Valley Regional Technical High School,
Marlborough, MA*

- Race entry for 20 runners
- Logo on 600+ event shirts
- Exclusive sponsorship of an event area (e.g., Bounce House, Water Station)
- Table at Family Fun Day to promote company

Value: \$4,000

**BIKE TO THE BEACH NEW ENGLAND RIDE
SATURDAY, SEPTEMBER 23**

Boston, MA to Newport, RI

- Four complimentary rider registrations for Bike to the Beach
- Branding integrated into team jerseys

Value: \$2,500

**CROSSROADS CONTINUUM CLASSIC
MONDAY, OCTOBER 2**

Wedgewood Pines Country Club, Stow, MA

- Two foursomes
- Exclusive sponsorship of an event area
- Tee sign and table to promote company

Value: \$7,500

**#GIVINGTUESDAY
TUESDAY, NOVEMBER 28**

- Logo on 300 event shirts
- 10 Complimentary tickets to Hero Happy Hour
- Speaking opportunity at Hero Happy Hour

Value: \$5,000



**EXCLUSIVE YEAR-ROUND
OPPORTUNITIES**

- Exclusive volunteer opportunities
- Priority scheduling for Volunteer Events and Volunteer Service Days
- Exclusive event invitations

**PARTNER WITH CROSSROADS
CONTINUUM**

- Lunch with Crossroads Continuum's Senior Management Team
- Presentation at Crossroads Continuum Board of Trustees Meeting
- Empower your employees with opportunities to serve on Event Committees

BRAND RECOGNITION ALL YEAR

- Exclusive opportunity to promote business to Board, Staff, and Parents at community events.
- Social Media and Press Release mentions
- Logo in monthly email newsletters (2500+ contacts)
- Logo in quarterly printed newsletter to top donors and sponsors (250+ contacts); one company feature included each year

**HIGH-PROFILE PARTICIPATION
AT ALL CROSSROADS
CONTINUUM EVENTS**

- Prominent logo placement on Step and Repeat Banner at all Crossroads Continuum Events
- Prominent logo placement on event signage, websites, and promotional materials

Hero Partnership

\$5,000 ANNUAL CONTRIBUTION



Seize the opportunity to engage your employees and impact Crossroads in meaningful ways all year long.

5K AND FAMILY FUN DAY

SUNDAY, JUNE 4

*Assabet Valley Regional Technical High School,
Marlborough, MA*

- Race entry for 5 runners
- Logo on 600+ event shirts
- Table at Family Fun Day to promote company

Value: \$2,500

BIKE TO THE BEACH NEW ENGLAND RIDE

SATURDAY, SEPTEMBER 23

Boston, MA to Newport, RI

- Branding integrated into team jerseys

Value: \$1,000

CROSSROADS CONTINUUM CLASSIC

MONDAY, OCTOBER 2

Wedgewood Pines Country Club, Stow, MA

- Foursome
- Tee sign and table to promote company

Value: \$5,000

#GIVINGTUESDAY

TUESDAY, NOVEMBER 28

- Logo on 300 event shirts
- 5 Complimentary tickets to Hero Happy Hour

Value: \$5,000

Year-Round Benefits

- Logo on Step and Repeat at all Crossroads Continuum Events
- Logo on event signage and communications
- Logo in monthly email newsletters to parents, staff, community members, and donors (2500+ contacts)
- Logo in quarterly printed newsletter to top donors and sponsors (500+)
- Social Media and Press Release
- Exclusive volunteer opportunities
- Priority scheduling for Volunteer Events and Service Days
- Exclusive event invitations



2023 Event Sponsorship

Make your commitment to Crossroads Continuum now for a full year of brand-engagement to a dedicated audience at our 2023 events.

2023 EVENT PARTNER



Continuum

Sunday, June 4

Assabet Valley Regional Technical HS, Marlborough, MA

- Logo on 600+ event shirts
- Table at Family Fun Day to promote company
- Two complimentary race entries



Saturday, September 23

Boston, MA to Newport, RI

- *NEW THIS YEAR!* Logo on 40+ Volunteer and Finisher Shirts



Continuum

Monday, October 2

Wedgewood Pines Country Club, Stow, MA

- Two golfers
- Tee sign and table to promote company
- Promotional materials in golfer giveaway bags



Continuum

Tuesday, November 28

- Logo on 300 event shirts
- Two tickets to Hero Happy Hour

TOTAL INVESTMENT: \$2,500



Additional opportunities to support the 5K & Family Fun Day, Crossroads Continuum Golf Classic, and #GivingTuesday are available. Contact Kelley Borer-Miller, Development Director, at kborer-miller@crossroadscontinuum.org or 508-651-7500 x354 for more details on how your company can help enhance the lives of people with autism.

Annual Commitment

____ Superhero Partnership (\$10,000)

____ Hero Partnership (\$5,000)

____ Event Partner (\$2,500)

Company: _____

Website: _____

Mailing Address:

Social Media Pages:

Facebook: _____ Instagram: _____

Twitter: _____ LinkedIn: _____

Partnership Goals (check all that apply):

____ Employee Volunteer Opportunities

____ Employee Team Building/Fitness Events

____ Networking

____ Marketing

____ Philanthropy

Contact Information:

Leadership Contact: _____ Title: _____

Phone: _____

Email: _____

Marketing Contact: _____ Title: _____

Phone: _____

Email: _____

Volunteering Contact: _____ Title: _____

Phone: _____

Email: _____

Event Invitation Contact: _____ Title: _____

Phone: _____

Email: _____

Payment Information:

One-Time Payment Equal Installments (April, June, August, October, December)

Please send invoice to: _____

Will mail a check payable to Crossroads Continuum
(43 Broad Street, Suite C300, Huson, MA 01749)



Please email completed form to development@crossroadsschoolma.org. Upon receipt we'll schedule a call or meeting to draft our partnership agreement in alignment with your impact goals.

Logo and Commitment Deadlines:

- Reserve by Friday, March 10 to take full advantage of all Super Hero and Hero Partner marketing and communications.
- Event Partner pledges due by Friday, May 12 to be included on 5K signage and shirts.